

### **UAE Flag Day: a symbol of unity and pride**

Dear Parents,

The entire nation will gather to commemorate the **UAE Flag Day** on **3<sup>rd</sup> November 2023**. This annual tradition, currently in its tenth year, pays honour to the nation's Founding Fathers and serves as a reminder of their commitment to creating a united and successful UAE.

It was founded in 2013 by HH Sheikh Mohammed bin Rashid Al Maktoum, Vice President of the UAE and Ruler of Dubai. The day was established to commemorate HH Sheikh Khalifa's election as President of the UAE in 2004.

**The UAE flag is a remarkable depiction of the country's ideals and past**, with each colour representing a distinct feature. Red denotes courage, green represents optimism, white represents honesty, and black indicates mental power.

In honour of the occasion, **at 10 a.m., the school will hoist the UAE flag to full mast while all staff and students sing the UAE National Anthem**. All in EIS will gather on the campus grounds at 9:45 a.m. Following the flag-raising ceremony, a special assembly will be conducted. Students will participate in a variety of activities meant to instil respect and a strong sense of national identity.

Thank you for your attention and cooperation.

Best regards,

Excel International School